

# MIAMI POLICE DEPARTMENT



Public Information Office  
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Subject: **Operation ALERT Today Florida**

The Miami Police Department in conjunction with the University of North Florida and the Florida Department of Transportation, which provides funding for this program, began a Pedestrian and Bicyclist Safety Campaign in January 2024. The City of Miami Police Department's Traffic Enforcement Unit had officers stationed throughout the City of Miami at various intersections that have been identified as having pedestrian and/or bicycle safety concerns. Officers have been handing out educational tip cards with pedestrian and bicyclist safety tips as well as state laws and requirements for pedestrians, bicyclists, and motorists.

The goal of this campaign is to continue to educate bicyclists, pedestrians and motorists on Florida State Laws in an effort to reduce traffic accidents involving pedestrians and bicyclists. As we enter this campaign's halfway mark, the Miami Police Department will be entering the second phase of the program. This second phase requires a **zero-tolerance** approach for anyone who violates Florida's Traffic Laws. City of Miami Police Officers will be out citing motorists, bicyclists and pedestrians who are caught committing infractions that endanger traffic safety throughout the City of Miami.

The ultimate goal of this enforcement effort is to increase awareness and compliance with traffic laws that protect the safety of pedestrians and bicyclists in the City of Miami.

Remember:

Drivers: Obey speed limits, never drive impaired, and always watch for pedestrians and bicyclists.

Bicyclists: Obey traffic laws, ride in the direction of traffic, and use lights when riding at night.

Pedestrians: Cross in crosswalks or at intersections, obey pedestrian signals, and make sure you are visible to drivers when walking any time, especially at night.

**Members of the local media are invited and encouraged to support our effort by passing this information during their local news coverage. For additional information, please call (305) 603-6540 or visit <http://www.AlertTodayFlorida.com>**



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**Manuel A. Morales, Chief of Police**

**NEWS RELEASE**